



TSUNAGU 2015 Winter

..... P01

"Knitting": The geometric beauty created with human hands and wisdom

..... P06

The library book checkout card: Connecting the readers of a book.

..... P07

Mr. Tomone Uemura's new serial essay "Making Letters Speak"

出 会 う ······ P09

A collaborative project promoter who multiplies "strengths"

先どる ······ P11

Collages of newspapers and magazines: "People's art" representing contemporary society

§める ·········· P13

KPP's latest news catch-up

訪ねる …… P15

The Paper Event Calendar enabling a real sense of the allure of paper

..... supplement

A bag shaped like Mt.Fuji, a symbol of good luck in the first dream of the New Year, for special festive chopsticks





"When I touch paper, I find an interesting 'shape.'"

The ultimate fine art created by human hands and wisdom

I visited Omachi City in Nagano Prefecture. Driving through a mountainous prefectural road to the west of which stretches the Northern Japan Alps, I entered a thickly forested, narrow woodland path through which a car could barely drive. As I slowly crawled towards an old residence whose roof was nearly falling off, I was greeted by a smiling woman—Ms. Tomoko Fuse. She is the world's leading creator of "unit origami (paper-folding)," the handicraft of creating designs by combining multiple folded papers. She has enthusiastic fans all over the world and enjoys global popularity. Ms. Fuse is always trying new forms of origami that ranges from decorative objects such as kusudama (paper ball), gift boxes and ornaments, to helical graphical works created through folded straight lines. In this sense, she is also an untiring pioneer who continues to pursue the endless possibilities of origami.

In recent years, Ms. Fuse has been energetically working on the creative style of "hira-ori (flat folding)." Her style is markedly different from the common method of three-dimensional origami, encompassing "bellows folding," alternate repetitions of mountain and valley folds, and "twisted folding," folding paper by twisting it. In addition to hira-ori, the method of flatly folding paper like fabric, she also uses other original methods of her own devising. In this way, she creates delicate and harmonious geometric designs. What is more surprising than anything else is that those works are all made of single sheets of paper. Some of Ms. Fuse's works have three-dimensional structures that appear latticed like real fabric while others take the shapes of plants, such as roses and peonies. The structures of her many works cannot be understood at a single glance. Regarding her creation process, Ms. Fuse says, "I am always stocking up ideas for small parts. As the first step, I think of the whole design to properly connect those parts, calculate the fine structures and draw a sketch of the completed form. Then, I draw lines on all the folding corners with a dull awl—this work is very taxing. It requires my full attention and it takes much time to finish."

After she finishes drawing all those lines, Ms. Fuse says, the next step is to fold the paper. "I start folding with the larger parts. In case there are various different parts, I choose the larger parts first, and in case all of the parts are similar, I fold from the edge. This process does not take much time and I can finish folding in a week or so." For a large work, it can take up to about five months to finish all the necessary processes. This includes calculating the overlapping of paper, the line-drawing essential for the

elaborate arrangement of parts to careful and meticulous folding of the paper. Ms. Fuse says, "I create the design by computer, but I do the calculation, line drawing and paper-folding all by hand. My works are low-tech. (Laughs)" Her works are the ultimate fine arts created by human hands and wisdom.

It is no exaggeration to say that Ms. Fuse's work is a superhuman feat. Asked about the origins of her inspirations and designs, she says, "I am not particularly good at mathematics. (Laughs) As I fold the paper and find my way to an answer, changing the angles little by little, I discover an interesting shape. When I calculate later, I sometimes realize that each diagonal line follows a clear rule, such as the square root of 2, the square root of 3 and the square root of 4. I do not create works according to advance calcylations. Instead my works are based on the discoveries I make while folding paper, like 'Oh, this may turn out to be like this.' Although the process takes an overwhelming amount of time, I find it to be great fun to make new discoveries at the end of all that hard work. That may be the reason why I continue this profession."

Ms. Fuse's creative activity continues in a mountainous area with a rich natural environment.

Ms. Fuse's first encounter with *origami* was when she was a second-grader. At that time, she was hospitalized for two and a half months because of a serious disease and after leaving the hospital, she began attending school again. During her hospitalization, she became fascinated with origami and quickly became an origami enthusiast. Ms. Fuse recalls, "When I was in the hospital, I saw people in the same room making paper balls with paper used for wrapping powdered medicine. So, I tried various types of paper-folding, reading from a book. The red medicine paper struck me as beautiful, although I did not know it was for powerful drugs. I remember wanting that paper very much."

When Ms. Fuse entered university, she relocated to Tokyo. After graduating from university, she worked as a teacher for a private tutoring school in Asakusa for about ten years, all the while continuing her *origami* creation activities. Ms. Fuse says, "The turning point in my life was a request from the editor-in-chief of *Chikumashobo* to write a book about *origami*. The book explained how to make *origami* and the ideas behind it. The editor gave me strict instructions on my explanations of paper-folding and writing."



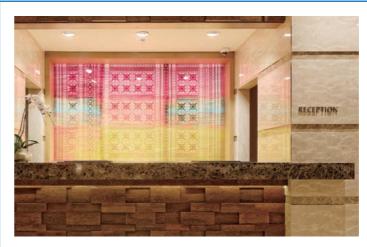












A collaboration of ORIGAMI and an LED panel installed at AXIA South Cikarang in Indonesia

Ms. Fuse's *hira-ori* works made with colorful washi were displayed at an Indonesian hotel, AXIA South Cikarang. Hotel visitors ware glued to the illusionary beauty created by the background LED panel.





03 TSUNAGU vol.22 04

"I feel that the image of my completed works depends on the paper I first choose."

Subsequently, she had an encounter with "unit origami" and entered a new phase of creation. At the same time, she decided to move to a house over 100 years old in a mountainous area in Nagano. Ms. Fuse says, "I had long hoped to live in a rich natural environment and I decided on it without a moment's hesitation. I get a lot of inspiration from natural objects. The house I live in now was already ragged when I first moved in. (Laughs) But I have lived in this house for about 30 years, repairing it while living in it. There are more animals than human beings in this area. (Laughs)" As she says, Ms. Fuse continues to create novel works in a quiet environment surrounded by untouched nature, wild animals and beautiful seasonal plants.

Ms. Fuse's creation depends on the paper

The most significant factor of her works is paper, as she says, "I feel that the basic concept of my creation depends on the paper I first get. My ideas change depending on the particular type of paper I get, whether it's special paper for origami, washi (traditional Japanese paper), cardboard or flame-resistant paper. Different types of paper differ in thickness, strength and transparency. I feel that those differences lead to larger possibilities of works." Every time she goes to Tokyo, she visits many paper shops, such as machine-made paper shops and washi shops, in pursuit of encounters with new types of paper. The larger her work is, the more difficult it is for her to get paper for it. Ms. Fuse says, "For large-sized paper, I often use OK Golden River and thin Mermaid Ripple. But there are no roll-packaged items on the market. Even if it's not rolled, if there is anyone who is willing to sell me paper about 30 meters long, I want to meet that person. (Laughs)"

Ms. Fuse's *ORIGAMI* enjoys a great global reputation

As mentioned above, Ms. Fuse has published two *origami* books with *Chikumashobo*.

The publication of these two books eventually led her to publish over 100 books which include translations for foreign readers. Ms. Fuse says, "I am the very first person to publish a book on unit *origami*.

I received many messages from creators in other countries." In addition, she has also received many offers for exhibitions. The Japanese creator has displayed her works at *Bauhaus*, the symbol of German contemporary art, and at the *Le Carrousel du Louvre* in France. Her *ORIGAMI* art has been highly praised in other countries as well. Ms. Fuse says, "People in foreign countries respect Japan's unique origami culture. My approach to design is free and I guess that this style of freedom may appeal to the hearts and minds of people in other countries."

Ms. Fuse has closed the chapter on her activities writing *origami* books intended to give everyone an opportunity to casually enjoy paper-folding. In the future, she is planning to create mainly graphical works, including *hira-ori*. Ms. Fuse says, "For the future, I will first prepare for an exhibition to be held in Germany from August to October in 2015 and an exhibition to be held in April 2016 at the *Azumino Municipal Museum of Modern Art* in Azumino City, Nagano, where I live. In addition, I want to try the creation of other items through the application of origami methods." Ms. Fuse's unceasing appetite for creation is sure to open up a whole new world in the form of her own original *ORIGAMI*.

Ms. Tomoko Fuse's exhibitions

Germany

To be held from August to October in 2015

A joint exhibition with a German artist and a French artist at

Schafhof-Europäisches-Künstlerhaus-Oberbayern

Japan

To be held from April to May in 2016

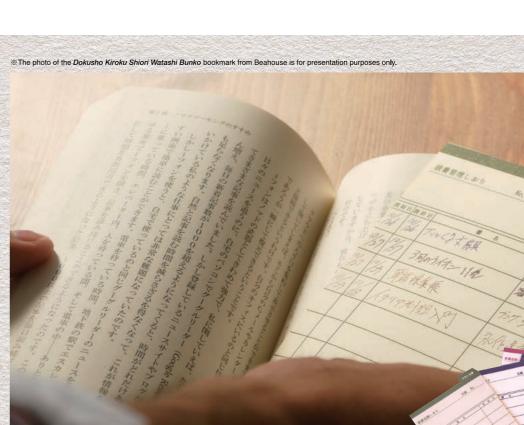
A large-scale exhibition of many of the latest hira-ori works at the Azumino Municipal Museum of Modern Art











Library Book Checkout Card

Topic of this Edition

Library book checkout card connects the readers of a book.

The school library was filled with the smell of old books. I remember taking a seat beside a window from which I could see a large gingko tree in the courtyard after school, and skimming through a book I had picked from the shelves, looking as if I was reviewing it.

In those days, we found a small paper pocket on the inside of the back cover of each book in the library. The pocket held a card on which names of people who had read the book and the dates when they checked it out were written by hand. When I found the name of someone I knew, I felt somewhat close to them. Even when I saw names I didn't recognize, such as people who may have already graduated, I felt happy to know we shared the same preferences in books. I felt like this was some form of communication that transcended time.

The method for checking out books in the past was the Newark method. In recent years, library operations have been increasingly computerized and reworked to protect the privacy of people who check out books. As a result of these changes, loan cards and personal cards were discontinued and replaced with smartcards, dramatically simplifying the cumbersome

Dokusho Kiroku Shiori Watashi Bunko Sold by Beahouse at http://www.bea-house.com

Available in sets of three bookmark cards (navy, green, and pink).

Comes with a book pocket and glue produced by ITOI Co., Ltd., a library supplies manufacturer for use as a dedicated envelope.

administrative process. However, I would like to see us pass down to the next generation the human warmth felt by finding the book you want, entering your name, the checkout date, and the expected return date on the card, and then handing it to the library worker or librarian.

This checkout card has come back as a new stationery item that retains the original feel of those days in the past. Sold by a company called Beahouse, the *Dokusho Kiroku Shiori Watashi Bunko* (which literally means "My Library: Bookmark with Reading Records") is a bookmark people can use to jot down the titles of books they read, the authors' names, the dates when they started and finished reading, and their short comments. I have heard this product has been well received not only for its nostalgic look, but because it enables users to remember how they felt after reading a book, allowing them to trace back their account of the book. Like a real checkout card, it can be put in the book pocket that comes with the bookmark and is glued on the inside of the cover. This product is sure to pique the interest of avid bookworms.

05 TSUNAGU vol.22 06

Making letters Speak Tomone UEMURA

Part 1: Saiichi MARUYA

A Magnificent End Befitting the Life of an Intellectual

Saiichi Maruya was a student of my father at Niigata High School under the prewar educational system. My father moved from Matsuyama High School to Niigata in 1941, the year the Pacific War broke out. Mr. Maruya entered high school in 1944, the year before the war ended. He referred to my father in several of his essays. I suppose he respected my father and sympathized with him for his strongly defiant attitude and critical stance against the militarism. I once heard that a view of the world rooted in the intellect was highly regarded in the high school education before the end of World War II. As a man who read voraciously and had a good memory, Mr. Maruya may have discovered something in common with my father. I saw him in person twice, once in January and once in February,

Saiichi MARUYA. 1925-2012

Novelist



Born in Tsuruoka in Yamagata Prefecture, he worked as a novelist, literary critic translator, and essayist. His major publications include Sasamakura (Pillows of Grass), Toshi no Nokori (The Rest of the Year), Tatta Hitori no Hanran (Singular Rebellion), Uragoe de Utae Kimigayo (Sing it in Falsetto: "Kimigayo") and Onnazakari (A Mature Woman). He won the Akutagawa Prize in 1968 for Toshi no Nokori as well as many other prizes in literature. He was also honored as a Person of Cultural Merit in 2006 and with the Order of Culture in 2011. He served as a member of the Akutagawa Prize Selection Committee. Unlike pessimistic "I" novels typically seen in the Japanese literature, his works became extremely popular for their witty and intellectual touch. He was also well known for consistently using the historical Japanese kana orthography

1980. Both occasions were connected to the celebration of my father's 77th birthday. On each occasion, he gave a congratulatory speech as a student who had been taught by my father.

My father passed away in May 1987. The idea of asking Mr. Maruya to head the funeral committee came to my mind, and it was with great fear and reluctance that I made the phone call. However, he readily accepted my request. That is how my personal relationship with him began.

Around ten years ago, I finished my career as an office worker at the age of 65 and set out to become a professional writer. This move was to some extent connected to a letter Mr. Maruya had sent me in which he praised the commentary I wrote after my father's death that was added to the posthumous publication titled Ajia no Teio-tachi (Asia's Emperors). "I am very happy that the book served as fitting conclusion to your father's life work. The words you wrote were really great and impressed me a lot. I heard many different readers speak highly of your commentary. This may sound a bit strange, but I felt as if those comments had been directed at me, and they made me feel

This appreciation encouraged me to become a writer after I retired from my career as an office worker. My maiden work was Naoki Sanjugo Den (The Life of Sanjugo Naoki), which is a critical biography of my uncle Sanjugo Naoki. Mr. Maruya made a speech in my honor at the gathering to commemorate the publication of this work. That was September 2, 2005. Just after the publication, he sent achievement. Congratulations for that. If your father was alive, he would surely be jealous of you." The small prize I won for my first work gave me some confidence,

me a postcard, writing, "The fourth printing is a marvelous

inspiring me to start writing a critical biography of my father, who dedicated 61 years of his life solely to teaching. The finished work was titled Rekishi no Kyoshi Uemura Seiji (Seiji Uemura: A History

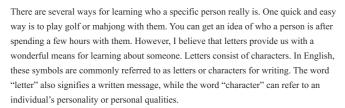
I decided to have my draft first read by Mr. Maruya. I asked Ms. Hisako Kobayashi, a staff member of Mr. Maruya's at Chuokoron-Shinsha, Inc., to deliver the draft to him. In the spring of 2007, I visited him at his condominium in the district commonly known as Sammazaka in Meguro in Tokyo. As soon as he saw me, he said, "Tomone, the book was good. I am surprised by the progress you have made since you published your first book." Upon hearing his remarks, my anxiety instantly turned to relief. Shortly thereafter we went to the lobby of a nearby hotel, and there he gave me his detailed comments. The draft that had been passed on to him came back to me filled with notes in red ink. When I asked him to write a brief message for the wraparound band, he kindly answered that he would be happy to write a message or even a book review, whichever I would prefer. His book review appeared in the Mainichi Shimbun newspaper the day my work was released.

Mr. Maruya called me at home in the evening of the day on which he gave me his feedback about my draft. He said, "Tomone, in addition to

the book review, I would very much like to write about your father. I already have the text worked out in my mind." I asked the editor to leave a blank space on the back cover for his additional comments. Left unsigned, the remarks he made served as a cordial presentation of his teacher Seiji Uemura.

It is widely known that Mr. Maruya magnificently saw out the end his life in a manner befitting an intellectual. Before he reached the end, he finished all of his remaining work, set aside the assets to be inherited by his wife, sent some keepsakes to his friends, and wrote a letter of farewell. I didn't receive any mementos, but he did send me a letter saying "Thank you for everything over the years. May you have peace", before his passing, as well as a collection of poems entitled Hachijuhakku (literally translates to Eighty-Eight Poems) after he died. The collection of poems came with a message from his bereaved son, Mr. Ryo Nemuro. It read, "In his last words, my late father told me to send this collection to someone he had been close friends with." This thoughtful gesture was quite typical of Mr. Maruya.





In recent years it has become much more common to use computers and the Internet. and as a result fewer and fewer people write letters in their traditional form. However, beautifully written characters and beautiful sentences move readers. Handwritten letters are a more appropriate means than e-mail for conveying your gratitude to someone who did you a favor or confessing your love to someone of whom you are fond. Letters provide us with a good opportunity to train our minds as writers and foster our sensitivity as readers. At least that's the way I see it.



Brief Biography of the Author

Tomone UEMURA

one UEMURA was born in Matsuyama in Ehime Prefecture, Japan. His uncle was the novelist Sanjugo NAOKI, and his father was Seiji UEMURA, a historian of the Oriental world. After graduating from the Department of History, the Faculty of Letters, Arts and Sciences (day school) at Waseda University in 1962, he worked for Toei Co., Ltd. and TV Tokyo Corporation, where he was appointed managing director in 1994. He later became president and representative director of PROTX in 1999. He now serves as an advisor to the DAC Group and as the director of STEP (general incorporated association). He won the Ozaki Hotsuki Memorial Popular Literature Research Award in 2005 for his work titled Naoki Sanjugo Den and the Nihon Essayist Club Award in 2007 for Rekishi no Kyoshi Uemura Seiii. His major publications include Natsu no Misaki (Cape in the Summer) and Kikotsu no Hito Shiroyama Saburo (Saburo Shirovama: A Man of Determination)

07 TSUNAGU vol.22 TSUNAGU vol.22 08









Instantly applicable product knowledge

Fujisawa joined KPP in 2005 after working as a sales representative in a number of different paper-related areas, including printing, distribution, and manufacturing. While currently he mainly handles purchases from paper companies, he also works together with other sales representatives to promote the sales of products from Kaga Paperboard Manufacturing Co., Ltd. and from Yupo Corporation. "The Yupo representatives and I organize product briefing sessions for meeting with customers on a monthly basis," he says. "Each session attracts a large number of participants, during which we emphasize the appeal and high quality of the products and propose a wide variety of applications. As a distributor, the important thing to do on these occasions is to try to offer customers information which is useful for giving presentations to their clients through the presentations you give." He does not focus on short-term business deals, but adopts a long-term approach to giving detailed proposals. This may be his own personal asset, reinforced by his familiarity with the distribution process and his far-sighted perspective. "It feels good after a presentation to hear customers say they really understand what the product is all about," he adds. His persistent efforts are steadily winning over customers and producing some tangible results.

Word

Capacity to imagine

"I like to use my imagination," says Fujisawa. In addition to purchasing and expanding the sales of existing goods, he also works hard to develop new items to offer and cultivate new suppliers. "I often adopt a forward-looking approach with the customers in mind, imagining what we could make if we combined the strengths of Company A's product with those of Company B's. I also think from the perspective of the user, and try to come up with products that would benefit customers." The underlying basis for this mindset is Fujisawa's extensive human network that transcends business sectors. "Nagoya is a large city, but it's pretty common to discover unexpected connections among the people you know," he says. "I feel these connections help to sustain product exchange with customers, and in turn continuously broaden human networks and prospective customer bases."



"The key to winning the trust of customers is making them want to talk to you again," Fujisawa says.



Collaboration projects that originate in Nagoya

Fujisawa enjoys watching soccer matches. He supports Shonan Bellmare in the J. League, the team based where he is from in the Shonan district of Kanagawa Prefecture. The team now plays in Division 2 (J2), but is set to be promoted to Division 1 (J1) in the next season. He sometimes goes to stadiums in other parts of the country to support his team on their away matches. He is also passionate about the Spanish team FC Barcelona. Fujisawa claims that watching Barcelona's weekend matches on TV refreshes him. "My next goal is to undertake a collaborative project that originates in Nagoya but integrates the strengths of different companies nationwide," he says. "To achieve the goal, I need to build a good track record on my own that helps to create more people who share the same ideas." His untiring efforts are sure to become a set of guidelines for new business models.



This day he wore the official FC Barcelona tie he purchased when he saw a match in Spain.

Two key persons who work with Fujisawa

us to share information immediately, resulting in quick operations and helping to build a healthy team spirit. The branch office has a









Three key words to unearthing the c
A Guide to KPP Personnel

Breaking into new business fields with

the added strength of the business partner

arthing the charm of key staff member

Two paper items ndispensable to Mr. Fujisawa's efforts

A Paper sample from Kaga Paperboard Manufacturing Co., Ltd. A product sample from Kaga Paperboard Manufacturing Co., Ltd. promotion efforts. He never forgets to take this item with him when he goes

> Sports-related publications Non-fiction publications that depict sional sports co vercame tough times when they were on the brink of collapse. He claims these books provide him vith management philosophy nsight that can be applied to other

unique personalities

Ken Fujisawa

Assistant Section Manager

Purchasing & Logistic Dept.,

Kokusai Pulp&Paper Co., Ltd.

10 Questions that Reveal the Real

Q1 Favorite soccer team?

Shonan Bellmare in the J. League

FC Barcelona in La Liga (Spain)

Q2 Recommended vacation spot?

Mr. Fujisawa

Barcelona, Spain

Q3 Favorite music artist?

The Southern All Stars

Q5 Favorite magazines?

Q6 Best recent purchase?

A True Sleeper mattress

Q4 Favorite TV drama series?

Nikkei Trendy and Number

The Aibo series (on the ANN network)

Purchasing Section 1

Nagova Branch.

EDGE of PAPER

Ms. Natsumi Tomita's works featuring people realistically embodies the sentiment of "now."

Politicians fighting in the Diet, idols popular among young people, salaried workers snoozing on the train and high school girls-Ms. Natsumi Tomita's works feature people with facial expressions, gestures, clothes and belongings all made from newspaper and magazine clippings that symbolize their personalities. Her exquisite people series, which has a touch of satire, has attracted a great deal of attention from contemporary art circles as works of art with a cutting representation of reality in contemporary society.

Q: Please tell me, why you chose your current creative style?

Ms. Tomita: My creative activities originated with my experiences with paper crafts in my childhood. In my elementary school days, I made paper by using the fiber of boiled pumpkins and enjoyed making pumpkin lamps. When I was a senior in high school, I chose natural creatures as my subjects and began to create works using urban scrap metals, the exact opposite of the natural motif. For my people series, when I thought of creating works featuring people, I started focusing on newspapers and magazines filled with the words people use. Newspapers and magazines are typical reflections of the "now" of the times, such as social affairs, fashion and idols popular among young people. By using that media of "now," I want to create images of characters who symbolize "now."

Q: How do you go about creating relief works?

Ms. Tomita: First, I draw an enlarged image of a rough sketch on corrugated cardboard and craft a whole rough image placing paper clay on the cardboard paper. Next, I smooth down the surface with sandpaper, and then, I clip out newspaper and magazine articles that are the right color and paste them on the body parts of characters according to their shape.

Q: How long do you take to finish one work?

Ms. Tomita: It all depends on the work. For example, in the case of works featuring young idols, the first thing I do is to buy a large number of idol magazines. It takes a lot of time to clip many faces and words out of those magazines and classify them. Including the drying process, it takes me about two weeks to finish one.





Ms. Tomita working on a piece. She has a large stock of newspapers, magazines and scrap metals in her studio.



otly one of the young artists receiving the most attention ite: http://tomitanatumikan.wix.com/tommy

Q: How do you find your themes?

Ms. Tomita: I build images from the things that catch my attention in my everyday life, such as lines of people in the street and singing and dancing idols on television shows. Particularly interesting are groups of people who do not know each other. I find it very curious how a line of people is essentially a group of strangers forming a beautiful liner shape, or how on trains, many strangers are smashed close to each other in a small space, yet they peek into their mobile phones and revel in their own worlds. I take up such ordinary things as the themes of my art.

Q: Please tell me about your many works using scrap metals.

Ms. Tomita: I have created many works featuring animals, such as a bat made of a broken umbrella (komori-gasa in Japanese) and a tortoise made from a chair with casters whose shell people can ride and move around on. My basic policy for creation is to resurrect abandoned things

Q: You hold workshops as well as exhibitions. Can you tell me a little bit about them?

Ms. Tomita: I organize workshops using scrap plastic mainly for children. Participants bring things they have at home or usually use in their daily lives and experience creative activities that highlights the forms and colors of those things. Paying closer attention to what they use in their daily lives and throw away as waste can reveal beautiful colors and interesting forms, and I am always delighted when the participants realize this.

Q: Please tell me about your artistic plans for the future.

Ms. Tomita: In terms of paper crafts, I will continue creating true-to-life works featuring people with a focus on the theme of depicting the "now" of the times. I want to add new works every year, expressing the way "now" changes by displaying a collection of works in a chronological line.













This work features salaried workers commuting to work by train This is an excellent example of Ms. Tomita's keen insight into human archetypes





Ms. Natsumi Tomita's next exhibition

Ms. Tomita's next exhibition will open soon. You can enjoy works linking young idols symbolizing contemporary society to the world of ukiyoe, which were like the bromide photographs of the Edo period.

Period: From March 2 (Monday) to 20 (Friday) *Closed on Sundays and holidays Venue: Galerie Tokyo Humanité

B2F Showa Building, 2-8-18, Kyobashi, Chuo-ku, Tokyo, 104-0031, Japan

TSUNAGU vol.22 12

KPP HEADLINE



The Secret Documents Treatment Facility "ecomo LINCLE Ichihara Center" Opened

Last year, on October 1, Kokusai Pulp & Paper Co., Ltd. launched its secret documents treatment facility "ecomo LINCLE Ichihara Center" in Ichihara City, Chiba prefecture. Handling secret documents is one of the closely watched major social issues, as shown by the significant media coverage of personal information leak incidents. With the management philosophy of realizing a recycling-oriented society, we have been implementing the eco-model "Office ecomo" for the safe collection and recycling of waste from corporation's secret documents and for remaking them into paper products in line with the needs of companies that will introduce recycled products. The establishment of the ecomo LINCLE Ichihara Center enabled waste processing via the comminution and volume reduction method at our own facility. This facility can crush and solidify collected secret documents together with corrugated cardboard boxes. Using this method, we can secure the confidentiality of disposed documents and can also change them into recyclable materials. We also introduced a traceability system, surveillance cameras and electronic lock doors. In addition, we were authorized as an ISMS-certified organization. We are planning to expand our treatment capabilities for the future as a company with the facilities to erase secret documents using a totally novel method. We will continue to expand our environmental business in response to requests from various clients.



The ecomo LINCLE Ichihara Center

111 Anesaki-kaigan, Ichihara, Chiba, 299-0107, Japan [Comminution and volume reduction capabilities: 250 tons per month]



A special machine with two comminution lines capable of with corrugated cardboard boxes



Comminution for one corrugated cardboard box completed in Disposal processes monitored by surveillance cameras



Process documents into illegible paper clay-formed blocks



Blocks of paper sent to a



Recycled paper used for envelopes, copying paper and



We received an award from the Kyobashi Fire Station in recognition of our lending an AED at the Head Office

On December 4, we received an award from the Kyobashi Fire Station in recognition of our lending an automated external defibrillator (AED) installed on the first floor of our Head Office to save a person's life. One of our employees happened to find a person in urgent need of the AED just around the Head Office and offered to lend it to the person. In 2008, the Head Office introduced an AED so that it can be put to use in emergencies to save the lives of our customers, employees and passers-by and also holds regular lectures on how to use an AED in an emergency. In addition, the other domestic branches have also introduced an AED.



Welfare Section Manager Miyamoto who received a certificate of merit as a representative of Kokusai Pulp & Paper Co., Ltd



The Kita Nihon Branch Founded for Organizational Enhancement

On October 1, we integrated the Sendai and Sapporo Branches into the Kita Nihon Branch. Based on this new corporate structure, we aim to realize greater operational efficiency and expand our business.

Kokusai Pulp & Paper Co., Ltd. Kita Nihon Branch

Sentokaikan Building 2-2-10 Chuo, Aoba-ku, Sendai, Miyagi, 980-0021, Japan TEL: 81-22-266-2027, FAX: 81-22-267-5273

(The TEL and FAX numbers remain unchanged from the former Sendai Branch.)

The Sendai Sales Department (former Sendai Branch)

The Sendai Sales Department was founded within the above-mentioned Kita Nihon Branch

*The address and telephone number remain unchanged

The Sapporo Sales Department (former Sapporo Branch)

Regent Building 2-1-5 Kita-nijo-nishi, Chuo-ku, Sapporo, Hokkaido, 060-0002, Japan TEL: 81-11-241-2291, FAX: 81-11-251-5726

*The address and telephone number remain unchanged

The Year-Long Exhibition "KPP-Preferred Projects!" at the entrance of the first floor of the Head Office

We started holding year-long exhibitions called "KPP-Preferred Projects!" at the entrance of the first floor of the Head Office in 2012. We featured Projects 6 through 10 in 2014 and publicized our social contribution activities and new business projects. Below, we will introduce several projects we implemented this year.

Project 6 We sponsored a sports event!



We became a special sponsor of the Tohoku Free Blades, a team in Asia League Ice Hockey 2013-2014. We introduced three ice hockey games and our Used Clothes Collection Campaign at a Christmas game hosted by the league by exhibiting panels, videos and original uniforms. [From February 28 to April 11]

Project 8 L Tanabata Decorations in Sendai

We exhibited Tanabata decorations that we had started as part of our social contribution activities in 2012. We displayed a total of six Tanabata decorations, including a decoration with the commemorative logo mark designed for the 90th anniversary of our corporate foundation, at the entrance to the first floor of the Head Office and introduced their creation processes with movies. In addition, our employees and customers wrote their wishes on strips of paper and attached them to bamboo shoots. [From June 23 to August 8]



Project 7 & PAPER MALL Renewal



Our online store PAPER MALL carries about 1,000 items, including general paper, special paper, paper samples and paper products. We renewed the website in April 2014. For our website for business users, we introduced a more efficient system for information management and payment procedures by ID and password. For our website for general consumer users, we developed a by-purpose search function that enables users to search information by usage, product characteristic and type. The exhibition explained the focal points of the website renewal and also introduced San-X Net Shop, whose management we support. [From April 14 to June 19]

KPP Cafe Project

We introduced our coffee packing business launched through the Business Creation Division, We publicized the division's business ain to deal with all B-to-C business streams ranging from the



procurement of coffee beans to the sending of gift products on the basis of package sales. On September 19, we held a coffee tasting and distribution party named "Taste for Now: KPP Cafe Studio" and attracted many participants.

Project 10 2 KPP's History and Future

We introduced our corporate history from our foundation in 1924 to the present as an exhibition in sync with this magazine, TSUNAGU, using panels and movies. We also displayed a special fabric made from Manchurian elm on which our corporate name is inscribed. This fabric was what employees used to wear on their clothes when they lifted heavy papers on their shoulders in the early Showa period.



Featuring Yupo® Products

"The Magical White Paper" Yupo® was created by a groundbreaking manufacturing process. Yupo® is currently closely associated with various situations of daily life as a result of the improvements that have been made since its birth and its roles and functions are numerous. We mainly exhibited and introduced end products made of the synthetic paper Yupo® to publicize this paper. [From October 6 to December 19]

Editorial Postscript

Happy new year! The Tomioka Silk Mill and a group of silk-related historical heritages were designated as World Heritage Sites last year and Washi, the craftsmanship of Japanese hand-made paper, was officially designated as an Intangible Cultural Heritage by the United Nations Educational, Scientific and Cultural Organization (UNESCO). It is a great delight that Japanese traditional culture has been reviewed and globally evaluated in recent years. The feature of this latest issue is fabric paper. Many works were crafted so delicately and meticulously that they could almost be mistaken for real textile. I was left amazed, wondering how they were crafted. I sincerely hope that such wonderful craftsmanship will be passed on from generation to generation. Lastly, I will continue striving to create a magazine that our readers will enjoy reading for a long time. I wish you all the best. (J.S)

We have decided to publish an English version of TSUNAGU starting with this issue The word TSUNAGU ("connect" in English) shows our intention of connecting KPP with our readers through this magazine. I sincerely hope that we will be able to realize a deeper understanding of KPP from as many people as possible through the English publication of this magazine and also hope that we will be able to promote the allure of paper. (M.T)

13 TSUNAGU vol.22 TSUNAGU vol.22 14







Let's get a real sense of the allure of paper

The Paper Event Calendar

From February 5(Thurs.) to 7(Sat.)

EXHIBITION

The 10th KPP **Cultural Exhibition**

We hold a biyearly event to promote our employees' cultural activities. At this event. we exhibit more than 100 works created by our employees, such as paintings, calligraphy, photographs and handicrafts.





From February 12(Thurs.) to 13(Fri.)

EXHIBITION

The 2015 Purchasing & Logistics Div. Exhibition

With the title "Paper and Living," the exhibition is intended to highlight the close relationship between paper and daily life. Along with this concept, we will display the survey results of nationwide calendar exhibitions and our made-to order calendars.



Venue: Conference room on the 2nd floor at the Head Office of Kokusai Pulp & Paper Co., Ltd. (6-24 Akashi-cho, Chuo-ku, Tokyo, Japan) Free of charge

■Contact: CSR & Public Relations Section Corporate Planning Dept,Corporate Planning Div. , Kokusai Pulp & Paper Co., Ltd.

■TEL: 81-3-3542-4169 ■HP: www.kppc.co.ip

From January 4(Sun.) to 23(Fri.)

EXHIBITION

Colored paper and contemporary calligraphy: **Focusing on Tokyo Metropolitan Art Museum collections**

This exhibition highlights decorated writing paper with rough sketches for calligraphy. A collaboration of beauty between contemporary calligraphy and writing paper,

■ Venue: Tokyo Metropolitan Art Museum Gallery B (8-36 Ueno-Koen Taito-ku, Tokyo, Japan)

Free of charge ■Contact: Tokyo Metropolitan Art Museum

■TEL: 81-3-3823-6921 ■HP: www.tobikan.jp

From January 18(Sun.)

WORKSHOP

Inter Tsurumi world culture series vol. 23 Workshop on Chinese papercutting "window flower"

DATA

Traditional Chinese residences, or "Yaodong," can often be seen in the Loess Plateau. This workshop gives you the chance to experience the crafting of small, beautiful papercutting "window flowers," which are used to decorate windows around the time of the Chinese New Year (known as the Spring Festival).

Venue: The rehearsal room on the 3rd floor of the Tsurumi Arts Center Salvia Hall. Sea Crane (1-31-2, Chuo, Tsurumi, Tsurumi-ku, Yokohama Kanagawa, Japan)

Participation fee: 1,000 yen (Open to the first 20 applicants)

 Contact: Tsurumi Arts Center Salvia Hall

■TEL: 81-45-511-5711 ■HP: salvia-hall.jp

Until March 1(Sun.)

EXHIBITION

Paper-traveling through Japan: The Kanto and Koshin region

This exhibition presents a comprehensive introduction of Japan's paper-making industry that developed in many local areas in line with their geographical and natural conditions, along with the industry's history and current situation and distinctive local features, products and handicrafts. The first project focuses on the Kanto and Koshin region.

Free invitation cards for the first 25 pairs of 50 applicants For those who want to apply, please send a postcard

or an email including the following information to the address at the lower right corner of this page: (1) zip code: (2) address; (3) name; (4) telephone number: (5) company; and (6) opinion on this magazine.

■ Venue: The Paper Museum (1-1-3, Oji, Kita-ku, Tokyo, Japan)

Admission fee: 300 ven for adults and 100 ven for elementary, junior high school and high school students
■ Contact: The Paper Museum

■TEL: 81-3-3916-2320



Stencil printing A Map of Paper-Making Factory in Contemporary Japan: East (by Okamura Kichiemon, 1959)





Chinese-origin Edo kar (pattern book) (1848)

On January 24(Sat.)

WORKSHOP

You too can help! A workshop on conserving materials damaged by water-related disasters: photographs and paper materials

This workshop will be held as part of the 20th Anniversary of the Great Hanshin-Awaii Earthquake Exhibition. The workshop provides an opportunity to experience easy emergency treatment for drenched photographs and documents damaged by tsunami and windand water-related disasters.

■ Venue: Atelier 2 in the Hyogo Prefectural Museum of Art (1-1-1 Wakihama Kaigandori, Chuō-ku Kobe, Hyogo, Japan)

Participation fee: free (Open to the first 35 visitors

on the day of workshop)

■ Contact: Hyogo Prefectural Museum of Art ■TEL: 81-78-262-0901

■HP: www.artm.pref.hyogo.jp

From January 28(Wed.) to 30(Fri.)

EXHIBITION

DATA

Convertech JAPAN 2015

This is a comprehensive event encompassing materials, devices and technologies related to the essential processing technologies involved in the three major elements "painting, pasting and cutting." This event provides an opportunity to access the latest technology supporting the foundations for manufacturing and crafting.

■ Venue: East Exhibition Hall and Conference Tower in the Tokyo Big Sight (3-11-1 Ariake Koto-ku, Tokyo, Japan)

Admission fee: free (advance registration via the website is required)

■ Contact: ICS Convention Design, Inc.

■TEL: 81-3-3219-3568

*Please check the websites of the above-mentioned organizations for information about open days and hours

*The events and exhibitions may be subject to change for some reasons. Before visiting, please confirm in advance if each event and exhibition is open according to schedule by website or telephone.



We have adopted a bookbinding method free of wire paste and heat with consideration to recycling and the risk of injuries



国際紙パルプ商事株式会社 KOKUSAI PULP&PAPER CO,LTD.

Published by CSR & Public Relations Section Corporate Planning Dept. Corporate Planning Div Address: 6-24 Akashi-cho, Chuo-ku, Tokyo, Japan TEL: 81-3-3542-4111 (main switchboard number) Email: info-tsunagu@kppc.co.jp URL: http://www.kppc.co.jp/